

August 2017-July 2018 Industry Membership/Sponsorship Benefits & Levels



INDUSTRY APPLICATION

PLATINUM MEMBER— \$1750

- Opportunity to apply for an available seat on the SNA of Ohio Industry Advisory Council
- Representation through the SNA of Ohio Industry Advisory Council
- One Free Booth at the 2018 Annual Conference Expo AND a discounted rate of \$550 for up to two additional booths purchased for use by the member company and in the member company's name*
- Two registrations to the 2018 Annual Conferences (does not include pre-conference or optional events)
- Sponsor recognition signage and verbal sponsor recognition at the 2018 Annual Conference
- Full page ad in the 2018 Annual Conference program (Member must provide ad by specified deadline—in black and white. The SNA of Ohio Office will provide ad specs/sizing.)
- Platinum Member recognition in 2018 Annual Conference program
- Full page ad in all Dish Newsletters for 2017-2018 (September, December, March) Member must provide ad in black and white OR color. The SNA of Ohio Office will provide ad specs/sizing and deadlines.
- Reduced fee for additional ads in Dish Newsletters for 2017-2018 (September, December, March) - contact the SNA of Ohio office for this option.
- Recognition on the SNA of Ohio website with link to company website (August 2017-July 2018)
- First chance to participate in 2017 Fall Focus Seminars with Nutrition Directors (based on availability— must renew by September 1st)
- First chance to participate in 2018 Spring Industry Seminar with Nutrition Directors (based on availability)
- Annual database of SNA of Ohio directors including email addresses included with your membership— sent after the 2018 Annual Conference

GOLD MEMBER—\$1550

- Representation through the SNA of Ohio Industry Advisory Board
- One Free Booth at the 2018 Annual Conference Expo AND a discounted rate of \$650 for up to two additional booths purchased for use by the member company and in the member company's name*
- Reduced advertisement fee in 2018 Annual Conference program
- Gold Member recognition in the 2018 Annual Conference program
- 1/4 page ad in all Dish Newsletters for 2017-2018 (September, December, March). Member must provide ad in black and white OR color. The SNA of Ohio Office will provide ad specs/sizing and deadlines.
- Reduced fee for additional ads in Dish Newsletters for 2017-2018 (September, December, March) - contact the SNA of Ohio office for this option.
- Recognition on the SNA of Ohio website with link to company website (August 2017-July 2018)
- Opportunity to participate in 2017 Fall Focus Seminars with Nutrition Directors (based on availability)

SILVER MEMBER—\$550

- Representation through the SNA of Ohio Industry Advisory Board
- Reduced fee for ads in Dish Newsletters for 2017-2018 (September, December, March) - contact the SNA of Ohio office for this option
- Reduced 2018 Annual Conference exhibit booth fee of \$750 for up to two additional booths purchased for use by the member company and in the member company's name*
- Reduced fee for advertisement in the 2018 Annual Conference program
- Silver Member recognition in 2018 Annual Conference program
- Recognition on the SNA of Ohio website with link to company website (August 2017-July 2018)

****All booths purchased must be for the member company only as booth space for that company only. If the member company wishes to purchase booths for clients, the booth rate will follow membership status for the company occupying each booth. Please note that the 2018 Expo non-member/additional booth rate is \$1500 per booth.***