

## SNA of Ohio 2018-19 Goals

### Advocacy and Public Image

*Goal: Promote School Nutrition Association of Ohio as the Leader in School Nutrition to all State Department Agencies, Allied Groups and Parents*

*Objective: Increase the recognition of school nutrition programs as integral in the education process. To have allied organizations look to SNA Ohio for proficiency in child nutrition.*

Action Plan (Strategies/Initiatives)	Committee/Person Resp.	Due Date	Complete
Create SNA of Ohio video for Public Image and recruitment	Secretary/ Treasurer Executive Director	1-1-19	
Write a comprehensive letter to USDA and ODE in relation to a position paper for 2019	Legislation Chair	2-1-19	
Update the “about us “ Webpage on the SNA of Ohio Website to promote benefits of the organization	Secretary/ Treasurer	9-1-18	
Create a scholarship for members to attend LAC to promote advocacy	Secretary/ Treasurer	9-1-18	
Hold an Ohio Legislative Action Day	Legislation Chair	5-1-19	

## SNA of Ohio 2018-19 Goals

### **Professional Development**

*Goal: School Nutrition of Ohio professionals will have the access to the necessary skills and expertise to administer, manage and deliver healthy school meal programs.*

*Objective: Provide education for all levels of staff and establish increased numbers of Certified and Credentialed members.*

Action Plan (Strategies/Initiatives)	Committee/Person Resp.	Due Date	Complete
Hold 8 Fall Focuses	Regional Directors	12-1-18	
Offer opportunities for members to obtain 12 professional development hours throughout the year sponsored events. (to comply with Professional Standards)	Education Chair	6-30-19	
Increase SNS credentialed members by 5 in 2018-19	Education Chair	6-30-19	
Create a comprehensive Calendar for directors- Member access only	Past President	9-1-18	
Scholarships for SNS (Possibly change current scholarships)	Executive Committee	6-30-20	

## SNA of Ohio 2018-19 Goals

### Membership and Community

*Goal: School nutrition programs will be strengthened through the engagement, leadership and collaboration among SNA's members, state associations, allied partners and other stakeholders.*

*Objective: Create a comprehensive organization throughout the state which gives all Districts local access to an SNA chapter.*

Action Plan (Strategies/Initiatives)	Committee/Person Resp.	Due Date	Complete
Ensure that each segment of the state has at least one active Chapter that include all levels of staff participating.	Regional Directors	6-19-19	
Have a district director representative attend or be a member of all allied organizations meetings. Including Alliance for a Healthier Generation, OASBO, Hunger Alliance, and Farm to School, ACDA Academy for Dietetics, Action for Healthy Kids.	Nutrition Chair	12-1-18	
Increase the number of Ohio members in SNA by 45 members by creating chapters throughout Ohio	Membership Chair	5-31-19	
Create a strategy to attract and recruit a diverse membership as well as inclusiveness in all aspects of the organization.	President	9-30-18	
Create a Committee for each board position which will engage more members which will in turn create bench strength.	Each Committee Chair	10-1-18	
Hold a Big 8 meeting to discuss challenges among the largest districts in Ohio	President	12-1-18	

## SNA of Ohio 2018-19 Goals

### Governance & Operations

*Goal: Increase the effectiveness and efficiency of the decision making process and work system within a strategic plan.*

*Objective: Train the Board to become more efficient with policies, procedures as well develop a strategic plan.*

Action Plan (Strategies/Initiatives)	Committee/Person Resp.	Due Date	Complete
Develop a Young Professional Task Force. (meet twice- provide strategic planning to attract and retain young professionals)	President	3-1-19	
Develop a social media and best practice footprint with Facebook, twitter and google docs (and website)	Secretary/Treasurer	3-1-19	
Each board position will mentor and recognize a potential leader for their position.	President/ Committee Chair	9-1-18	
Train Board in meeting etiquette and Roberts rules of order and set policy and procedures for board meetings.	President Elect	6-7-18	
Create a policy manual. Have 30 policies and procedures approved by the board	Secretary/Treasurer	9-30-18	
Hold a Strategic planning session for a 3-5 year plan	President Elect/ Vice President	3-1-19	