



## **SNA of Ohio 2019 School Nutrition Expo**

*held in conjunction with the SNA of Ohio Annual Conference*

### **WHAT IS THE SNA OF OHIO CONFERENCE?**

Annually, SNA of Ohio brings together hundreds of child nutrition professionals for its Annual State Conference. It is the largest meeting of its kind in the state of Ohio for the child nutrition industry.

### **WHO ARE THE ATTENDEES?**

From directors managing multiple schools/districts to kitchen staff who are experts in using the products and services on a day-to-day basis, each person you will meet has an influence in the decision to purchase food, equipment, technology and services.

### **WHY EXHIBIT?**

- You will be face to face with key decision makers in school nutrition.
- You will have the opportunity to demonstrate your product first-hand.
- You will contribute to the educational process for child nutrition professionals in Ohio.

## **2019 Broker Procedures for Exhibit Booth Reservations**

**Expo Date/Time:** June 20, 2019 – 12:30-3:30 p.m.

**Location:** Greater Columbus Convention Center, Exhibit Hall A

Broker organizations who need to reserve multiple booths together, please email our office at [jessica@assnoffices.com](mailto:jessica@assnoffices.com) as soon as possible to receive booth assignments together (we recommend by April 3<sup>rd</sup> for the best opportunity to have booths together.)

Please email the following information:

- **Broker Contact Name**
- **Broker Company**
- **Broker Email**
- **Broker Phone #**
- **The MAXIMUM number of booths you will need - so that booth assignments together may be made as soon as possible. (Please factor in any sharing of booths in your final number of booths needed for accuracy in assigning booth sections.)**
- **Payment preference: Do you wish to receive one combined invoice for ALL booths, an invoice for each company, or an invoice for each booth?**
- **Preferred booth area (please list three options of booth areas in order of preference)**

Our office will contact you with your booth assignments, the full exhibitor information sheet, and a link to an online form link that you will need to complete for each of your booths by April 19<sup>th</sup>. (Please don't complete until closer to April 19<sup>th</sup> if you feel that your number of booths needed will change before then. And, please contact our office at [jessica@assnoffices.com](mailto:jessica@assnoffices.com) to finalize any changes.) You will receive your invoice(s) after these forms are completed, and payment for all booths is due by May 24<sup>th</sup>. You must complete an online form by April 19<sup>th</sup> for ALL booths that you have held. Booths with no completed form will be removed from your reservation on April 20<sup>th</sup>.

**Please note that each booth cost/rate follows the organization's SNA of Ohio Industry Member rate who occupies the booth.** If booths are shared, both organizations in the booth must be members to receive the member rate; otherwise, the non-member rate applies. If the broker is a member and will not have a booth in their broker company name, they may assign their company booth to a client, as well as their member rate for two additional booths in their company name.

#### **Exhibit Booth Rates:**

- Platinum Members - First booth - no charge, \$550 each for up to two additional booths (all booths must be for the specific company's use and must be in the member company's name).
- Gold Members - First booth - no charge, \$650 each for up to two additional booths (both booths must be in the member company's name).
- Silver Members - \$750 per booth – up to two booths maximum (both booths must be in the member company's name).
- Non Members - \$1500 per booth

If you or your client organizations wish to join SNA of Ohio to receive the member rate, please join for the 2018-19 year by visiting [www.snaohio.org](http://www.snaohio.org) (industry page) prior to submitting your online exhibit form. Please note that memberships are fiscal year (August 1, 2018-July 31, 2019) and are not discounted or pro-rated.

The full conference schedule and registration information will be posted on our website conference page at <http://www.snaohio.org/index.php?page=17> by early March. You may register to attend conference events via the industry member online registration form at that time. Please note that Platinum members receive two complimentary registrations to the conference, but all exhibitors are welcomed to register. All registrants must complete the online form.