



2017-2018 The Dish Advertising Rates Sheet

	<u>1 ISSUE</u>		<u>2 ISSUES</u>		<u>3 ISSUES</u>	
	*CURRENT MEMBER	NON-MEMBER	*CURRENT MEMBER	NON-MEMBER	*CURRENT MEMBER	NON-MEMBER
INSIDE FRONT FULL PAGE (8 1/2" W x 11" H)	\$440	\$650	\$745	\$955	\$1150	\$1310
INSIDE BACK FULL PAGE (8 1/2" W x 11" H)	\$440	\$650	\$745	\$955	\$1105	\$1310
FULL PAGE (8 1/2" W x 11" H)	\$360	\$570	\$615	\$825	\$865	\$1075
HALF PAGE (7-3/4" W x 4-7/8" H)	\$205	\$415	\$325	\$535	\$445	\$655
1/3 PAGE (2-3/8" W x 10" H)	\$150	\$360	\$230	\$440	\$290	\$500
1/4 PAGE (3-5/8" W x 4-3/4" H)	\$120	\$320	\$210	\$410	\$250	\$450
OUTSIDE BACK HALF PAGE (7-3/4" W x 4-7/8" H)	\$465	\$675	\$890	\$1110	\$1310	\$1520

Please note: JPG 300 dpi (hi-res) format is recommended for ads, but hi-res PDF, EPS, or TIF files may also be accepted. Ad colors ads should be CMYK not RGB. Full page ad sizing is 8 1/2" x 11" with an additional bleed of 1/8" on each side making the ad 8.75" x 11.25" (no type or objects in bleed area).

ISSUE

Fall (*Back to School Electronic Issue only*)
 Winter (*Electronic Issue only*)
 Spring (*Pre-Conference*)

COPY DEADLINES 2017-2018

Last Monday in August
 2nd Monday in November
 1st Monday in February

DISTRIBUTION DATES 2017-2018

Last Wednesday in September
 2nd Wednesday in December
 1st Wednesday in March

Company Name _____

Contact Name _____

Address _____

City/State/Zip _____

Email: _____ Phone: _____

Enclosed is a check in the amount of: _____

Please make checks payable to SNA of Ohio

SNA of Ohio
 17 South High Street Suite 200
 Columbus, OH 43215

Payments by credit card must be submitted
 via our online form at <https://snao.formstack.com/forms/adrates>.

****Please note: Current Platinum and Gold members receive complimentary ads with their membership package, but additional ads may be purchased using this form.***