



*Making the right food choices, together.*

## 2018-2019 The Dish Advertising Rates Sheet

	<u>1 ISSUE</u>		<u>2 ISSUES</u>		<u>3 ISSUES</u>	
	*CURRENT MEMBER	NON-MEMBER	*CURRENT MEMBER	NON-MEMBER	*CURRENT MEMBER	NON-MEMBER
INSIDE FRONT FULL PAGE (8 1/2" W x 11" H)	\$440	\$650	\$745	\$955	\$1150	\$1310
INSIDE BACK FULL PAGE (8 1/2" W x 11" H)	\$440	\$650	\$745	\$955	\$1105	\$1310
FULL PAGE (8 1/2" W x 11" H)	\$360	\$570	\$615	\$825	\$865	\$1075
HALF PAGE (7-3/4" W x 4-7/8" H)	\$205	\$415	\$325	\$535	\$445	\$655
1/3 PAGE (2-3/8" W x 10" H)	\$150	\$360	\$230	\$440	\$290	\$500
1/4 PAGE (3-5/8" W x 4-3/4" H)	\$120	\$320	\$210	\$410	\$250	\$450
OUTSIDE BACK HALF PAGE (7-3/4" W x 4-7/8" H)	\$465	\$675	\$890	\$1110	\$1310	\$1520

**Please note: JPG 300 dpi (hi-res) format is recommended for ads, but hi-res PDF, EPS, or TIF files may also be accepted. Ad colors ads should be CMYK not RGB. Full page ad sizing is 8 1/2" x 11" with an additional bleed of 1/8" on each side making the ad 8.75" x 11.25" (no type or objects in bleed area).**

ISSUE

Fall (*Back to School Electronic Issue only*)  
 Winter (Electronic Issue only)  
 Spring (Electronic Issue only)

COPY DEADLINES 2018-2019

Last Monday in August  
 2nd Monday in November  
 2nd Monday in February

DISTRIBUTION DATES 2018-2019

Last Wednesday in September  
 2nd Wednesday in December  
 2nd Wednesday in March

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Enclosed is a check in the amount of: \_\_\_\_\_

Please make checks payable to SNA of Ohio

SNA of Ohio  
 17 South High Street Suite 200  
 Columbus, OH 43215

**If you wish to pay by credit card, please contact our office  
 At 614-221-1900.**

*\*Please note: Current Platinum and Gold members receive complimentary ads with their membership package, but additional ads may be purchased using this form.*